



Department of Economic Development

# 2017 Annual Report

Women-Owned Companies





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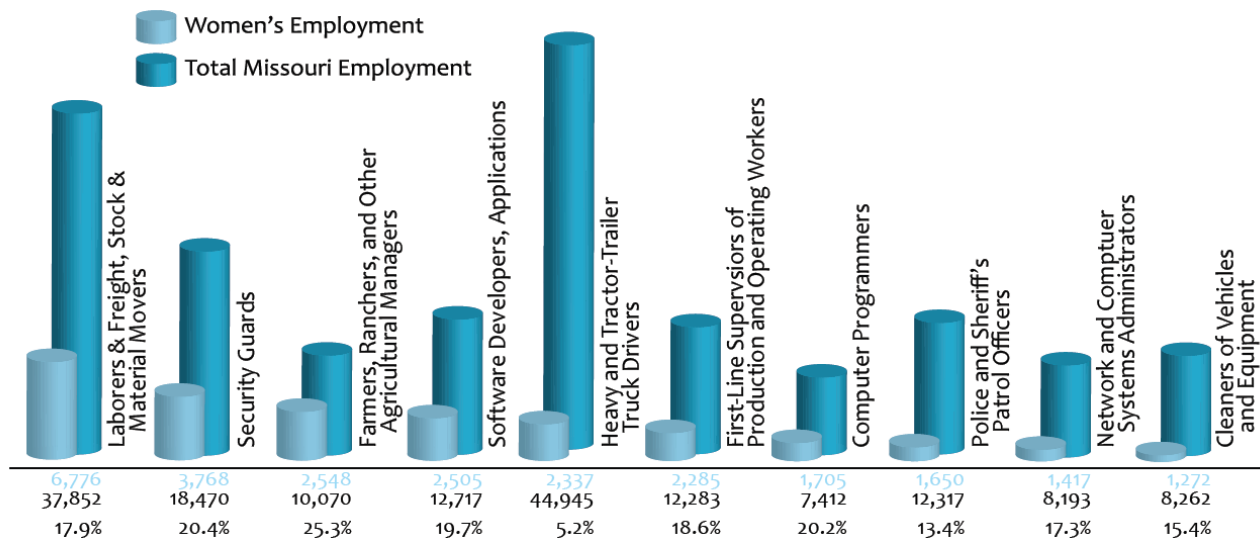
# FACTS OF WOMEN-OWNED BUSINESS IN MISSOURI

According to the most recent MERIC Report, there were slightly more than 1.47 million women in Missouri's workforce throughout 2012, or more than 48% of the state's labor force.

## Women in high male-represented Jobs<sup>1</sup>

For total Missouri employment in high male-represented jobs with highest female employment, the largest percentage that women will make of the workforce is 23%. In some occupations, women only amount to less than 1% of hired employees.

Women's 2012 Employment in High Male-Represented Occupations

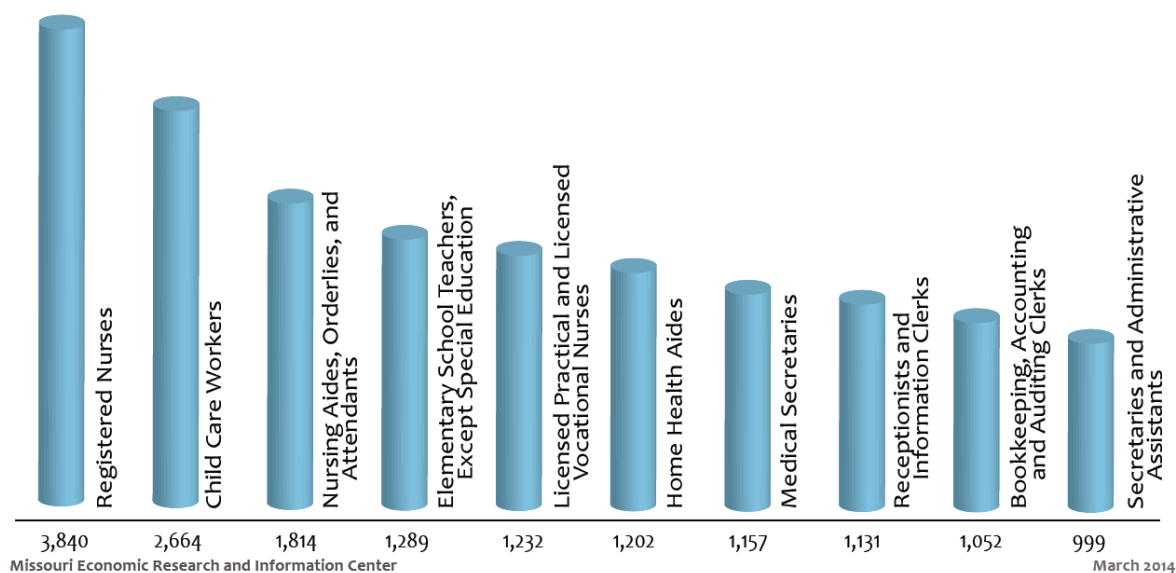


<sup>1</sup>Source: MERIC – Missouri Economic Research & Information Center

## Employment Changes<sup>2</sup>

High female-represented occupations supply 25,710 openings for females compared to the 171,434 total openings in Missouri as of 2014. There are 8,747 openings attributed to growth, or approximately 28.5% of total openings in high female-represented occupations.

### Top 10 Total Openings in High Female-Represented Occupations from 2012-2014

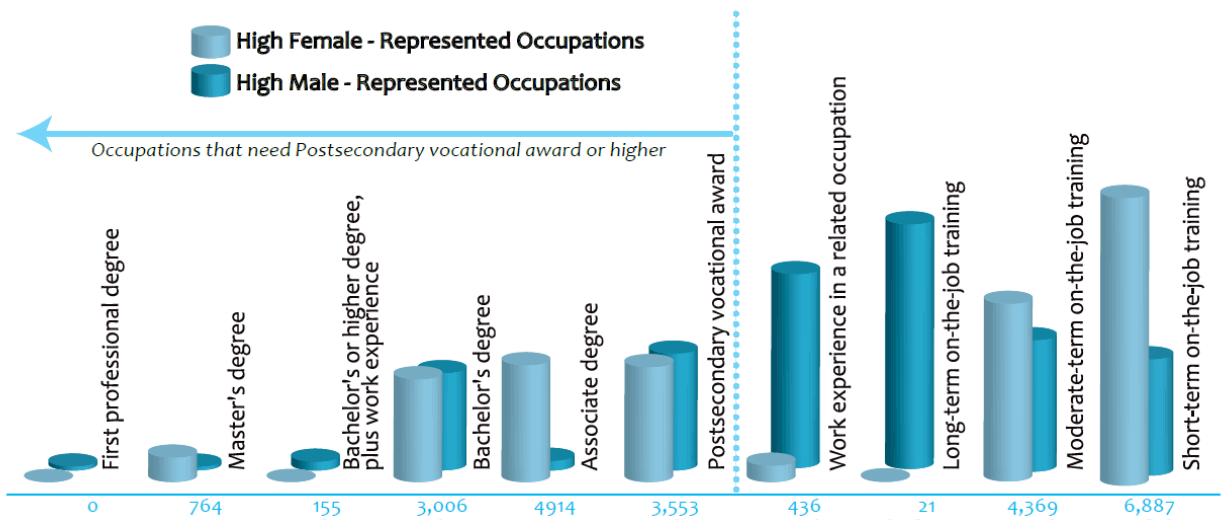


<sup>2</sup>Source: MERIC – Missouri Economic Research & Information Center

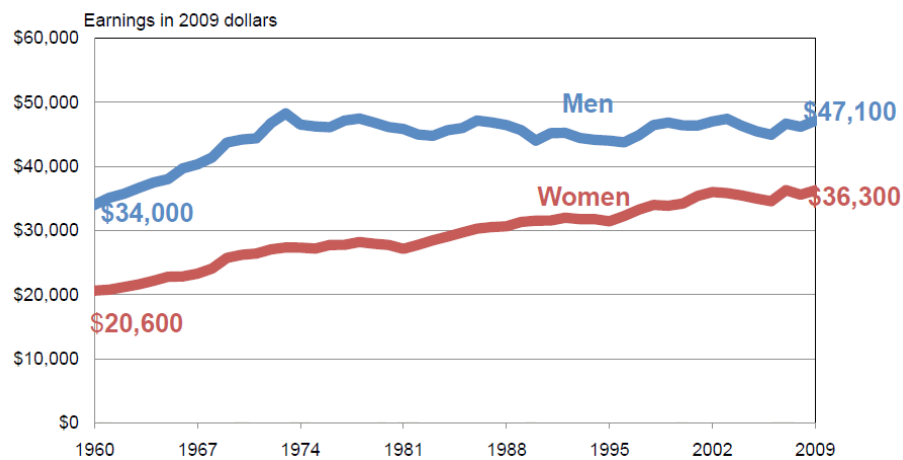
## Educational Requirements<sup>3</sup>

Of the occupational openings that occurred from 2012-2014 more than 11,100 openings in high female-represented occupations will recommend a Postsecondary vocational award or higher for employment, compared to just 7,430 in high male-represented.

### High Male and Female-Represented Occupations by Educational Attainment



### Median Earnings of Full-Time, Year Round Workers<sup>4</sup>



<sup>3</sup>Source: MERIC – Missouri Economic Research & Information Center

<sup>4</sup>Source: MERIC – Missouri Economic Research & Information Center

## 2017 WOMEN-OWNED BUSINESS STATISTICAL DETAILS


During calendar year 2017, the Department of Economic Development (DED) issued the following incentives for the retention, expansion, recruitment or start-up of businesses:

- Business Facility Tax Credit
- Brownfield Jobs and Investment Tax Credit
- Business Use Incentives for Large-Scale Development
- Development Tax Credit
- Enhanced Enterprise Zone Tax Credit
- Enterprise Zone Tax Credit
- Manufacturing Jobs Act
- Missouri Works Program
- Missouri Works Job Development Fund (Customized Training)
- Missouri Works New Jobs Training
- Missouri Works Job Retention Training
- Missouri Quality Jobs Programs
- Rebuilding Communities Tax Credit
- Wine & Grape Program
- Action Fund Loan
- Small Business Loan
- Grow Missouri Loan
- IDEA Fund
- Chapter 100 State Sales Tax Exemption

The total number of tax credits issued under the above programs was two hundred and thirty two (232), out of which eight (8), or 3%, were issued to women-owned businesses.

The women-owned businesses were organized as Corporations, Subchapter S (2), and LLC – Limited Liability Companies (4). The women-owned businesses received a total of \$150,962.08 in tax credits or less than 1% of the total.

The Missouri Works Job Development Fund (Customized Training), administered by the Division of Workforce Development approved 315 projects out of which thirteen (13) were women-owned businesses that received a total of \$209,035 in training assistance.



The Department of Economic Development programs that authorize the retention of withholdings tax as a benefit include the Missouri Quality Jobs Program, Missouri Manufacturing Jobs Program, Missouri Works Program, Missouri Works New Jobs Training, and the Missouri Works Job Retention Training. For calendar year 2017, Missouri Works programs authorized retained withholdings for 64 companies for new jobs, three (3) companies were women-owned businesses. Missouri Quality Jobs programs authorized retained withholdings for 68 companies for new jobs, none of which were women-owned businesses. The Missouri Works New Jobs Training authorized two (2) projects for a total of \$19,930,600 and the Missouri Works Job Retention Training authorized one (1) project for a total of \$1,384,009. None of which were women-owned businesses.

The Department of Economic Development also administers four (4) loan programs. The Action Fund Loan, Grow Missouri Loan, and the Small Business Loan are administered by DED. The IDEA Fund is administered by the Missouri Technology Corporation. Of those four programs, the IDEA Fund approved one (1) loan to a women-owned business for a total of \$50,000.

The Department also administers the Chapter 100 State Sales Tax Exemption program of which no bonds were issued for women-owned businesses.



## DESCRIPTION OF INCENTIVE PROGRAMS

### BROWNFIELD REDEVELOPMENT, 447.700 – 447.718, RSMo

The purpose of this program is to provide financial incentives for the redevelopment of commercial and industrial sites that are contaminated with hazardous substances and have been abandoned or underutilized for at least three years. The program authorizes remediation tax credit, demolition tax credit and jobs and investment tax benefits.

### BUSINESS USE INCENTIVES FOR LARGE SCALE DEVELOPMENT, 100.700-100.820, RSMo

The purpose of this program is to provide a financial incentive for the location or expansion of large business projects. The incentives are designated to reduce necessary infrastructure and equipment expenses if a project can demonstrate a need for funding. The program provides state tax credits to a business in the amount of debt service payments for industrial revenue bonds related to a portion of project costs.

### DEVELOPMENT TAX CREDIT, 32.100-32.125, RSMo

The purpose of this program is to facilitate a business project in order to create new jobs. The program offers state tax credits to taxpayers making contributions to a non-for-profit corporation for projects approved by DED. The credits are for 50% of the contribution of cash or the value of certain types of property. Pursuant to HB184 (2013), the Development Tax Credit Program is sunset. No new authorizations may be made after August 28, 2013; however, businesses may still be issued benefits for the remainder of their project period.

### ENHANCED ENTERPRISE ZONE TAX CREDIT, 135.950 – 135,973, RSMo

The purpose of this program is to provide tax credits to new or expanding businesses in a Missouri Enhanced Enterprise Zone. Enhanced Enterprise Zones are specified geographic areas designated by local governments and certified by the Department of Economic Development. Tax credits may be provided each year for up to five years, based on tax credits reserved for the project. Pursuant to HB184 (2013), the Enhanced Enterprise Zone Tax Credit Program is sunset. No new authorizations may be made after August 28, 2013; however, businesses may still be issued benefits for the remainder of their project period.

### ENTERPRISE ZONE TAX CREDIT, 135.200-135.270, RSMo

The purpose of this program is to provide tax incentives to facilitate the expansion of new or existing businesses in one of Missouri's many enterprise zones. Enterprise zones are specified geographic areas as certified by the Department of Economic Development (DED) based on demographic eligibility and approval of a request by the local governments. The credits are provided each year for up to ten years after the project commences operations unless the life of the enterprise zone expires before that time.

### MISSOURI MANUFACTURING JOBS ACT, 620.1910, RSMo

The purpose of this program is to allow qualified auto manufacturing facilities or suppliers that bring next-generation production lines to Missouri to retain withholding taxes typically remitted to the state. The MMJ – expanded or new product can retain 10 years of withholdings based on their investment per retained job and MMJ – Suppliers can retain withholdings for either three or five years based on the average wage of the new job.

### MISSOURI WORKS PROGRAM, 620.2000 – 620.2020, RSMo

The purpose of the program is to provide significant benefits for new and existing companies that are creating and retaining jobs in Missouri. Benefits may be the retention of State withholding tax and/or State tax credits, if the benefit percentage is greater than the amount of withholdings that otherwise would have been remitted to the State for the new job creation. The amount of retained State withholding tax is not subject to a cap for new jobs projects. However, the maximum amount of tax credits that may be authorized under this program for any fiscal year shall be limited as above, less the amount of any tax credits previously obligated for that fiscal year under any of the tax credit programs referenced in subsection 13 of section 620.2020 RSMo.

### MISSOURI WORKS TRAINING, 620.800-620.809, RSMo

The purpose of the program is to provide training assistance for new and existing workers allowing companies to stay competitive and create jobs. The Department of Economic Development, through the Division of Workforce Development, partners with Missouri community colleges and other local education agencies to offer training resources and funding to eligible company start-ups, expansions and existing companies needing to upgrade workers' skills. (Missouri Works Training replaces the previous statutes for the Missouri Job Development Fund, New Jobs Training Program, and Job Retention Training Program.)

### MISSOURI QUALITY JOBS PROGRAMS, 620.1875 – 620.1890, RSMo

The purpose of this program is to facilitate new quality jobs by targeted business projects. For "small and expanding" businesses, the benefits of the program are the retention of the state withholding tax of the new jobs. For "technology" and "high impact" businesses, the benefits of the program are (a) the retention of the state withholding tax of the new jobs; and (b) state tax credits, which are refundable and/or sellable. The program benefits are based on a percentage of the payroll of the new jobs. The program benefits are not provided until the minimum new job threshold is met and the company meets the average wage and health insurance requirements. Pursuant to HB 184 (2013), the Quality Jobs Program is sunset. No new authorizations may be made after August 28, 2013; however, businesses may still be issued benefits for the remainder of their project period.

### NEW OR EXPANDING BUSINESS FACILITY TAX CREDIT PROGRAM, 135.100-135.150, 135.258, RSMo

The purpose of the program is to provide tax incentives to facilitate the expansion of new or existing businesses in Missouri. State income tax credits are provided to the business based on the number of new jobs created and amount of new investment at the qualifying facility. The credits are provided each year for up to ten years after the project commences operations. Pursuant to SB 1155 (2004), the Business Facility Tax Credit Program is being phased out of existence, except for certain headquarters projects.

### REBUILDING COMMUNITIES TAX CREDIT PROGRAM, 135.535, RSMo

The purpose of this program is to stimulate business activity in Missouri's "distressed communities" by providing tax credits to eligible businesses that locate, relocate or expand their business within a distressed community. Pursuant to HB184 (2013), the Rebuilding Communities Tax Credit Program is sunset. No new authorizations may be made after August 28, 2013; however, businesses may still be issued benefits for the remainder of their project period.

### WINE & GRAPE PROGRAM, 135.700 RSMo

The purpose of this program is to assist vineyards and wine producers with the purchase of new equipment and materials by granting a tax credit for a portion of the purchase price. The tax credit is in the amount equal to 25% of the purchase price of new equipment and materials used directly in the growing of grapes or the production of wine in Missouri.

### ACTION FUND LOAN, 42 USC § 5301 et seq., 24 C.F.R. Part 570; and Missouri's "Consolidated Plan" submitted to the US Department of Housing & Urban Development

The purpose of this program is to provide a loan to certain types of for-profit companies that need funds for buildings, equipment, working capital, land and other facilities or improvements in order to cause a project to occur which will result in the creation or retention of full-time permanent employment.

### SMALL BUSINESS LOAN PROGRAM

This program works with the Missouri Development Finance Board to create a pool of funds for low-interest or no-interest direct loans for small businesses. The minimum loan amount is \$2,500 and the maximum amount is \$50,000.

### GROW MISSOURI LOAN PROGRAM

The purpose of this program is to facilitate the funding of an expansion project that would be unlikely to occur without the loan fund in order to create or retain full-time jobs for targeted businesses.

### IDEA FUND PROGRAM

The purpose of the IDEA Fund is to promote the formation of growth of businesses that engage in the transfer of science and technology into job creation. The program is administered by the Missouri Technology Corporation (MTC) which is a public-private partnership created by the Missouri General Assembly to promote entrepreneurship and foster the growth of new and emerging high-tech companies. MTC focuses on 21st Century bioscience industries that build on Missouri's rich history in agriculture.

### CHAPTER 100 STATE SALES TAX EXEMPTION, 144.054(3) RSMO

This program offers a discretionary incentive that provides a sales tax exemption on tangible, depreciable personal property purchased through Chapter 100 bonds for non-manufacturing equipment purchases. Companies eligible for Chapter 100 bond financing include manufacturing, warehousing, distribution, office, research and development, agricultural processing and services in interstate commerce. Retail services in intrastate commerce and others are not eligible.

Distribution of Benefits Issued in Calendar Year 2017 for the retention, expansion,  
new or start-up of businesses

Tax Credit Programs (+)	Women-Owned Enterprises		Non-Women-Owned Enterprises		TOTAL	
	\$ Tax Credits	Credits Issued	\$ Tax Credits	Credits Issued	\$ Tax Credits	Credits Issued
BFC - New/Expanding Business Facility	\$-	-	\$8,043,858.00	7	\$8,043,858.00	7
Brownfield Redevelopment - Jobs & Investment	\$-	-	\$-	-	\$-	-
BUILD - Business Use Incentives for Large Scale Development	\$-	-	\$15,127,400.23	33	\$15,127,400.23	33
DTC - Development Tax Credit	\$-	-	\$-		\$-	-
EEZ - Enhanced Enterprise Zone	\$69,455.54	4	\$7,130,275.09	73	\$7,199,730.63	77
EZ - Enterprise Zone	\$-	-	\$-	-	\$-	-
MO Works - New Jobs***	\$4,562.33	1	\$9,098,457.42	27	\$9,103,019.75	28
MO Works - Retention	\$-	-	\$11,188,901.75	2	\$11,188,901.75	2
MQJ - Missouri Quality Jobs*			\$36,741,869.17	63	\$36,741,869.17	63
RC - Rebuilding Communities**	\$75,735.03	2	\$145,762.72	8	\$221,497.75	10
Wine & Grape	\$1,209.18	1	\$133,129.16	11	\$134,338.34	12
<b>TOTAL</b>	<b>\$150,962.08</b>	<b>8</b>	<b>\$87,609,653.54</b>	<b>224</b>	<b>\$87,760,615.62</b>	<b>232</b>

Distribution of Benefits Issued in Calendar Year 2017 for the retention, expansion, new or start-up of businesses (cont.)

MO State Withholdings Retained Programs (+)	Women-Owned Enterprises		Non-Women-Owned Enterprises		TOTAL	
	WH retained	# Companies	WH retained	# Companies	WH retained	# Companies
Manufacturing Jobs****	\$-	-	\$16,408,622.85	6	\$16,408,622.85	6
MO Works - New Jobs***	\$23,639.00	3	\$16,358,779.72	61	\$16,382,418.72	64
MO Works - Retention	\$44,508.00	1	\$10,551,125.94	80	\$10,595,633.94	81
MQJ - Missouri Quality Jobs*			\$35,901,042.75	68	\$35,901,042.75	68
MO Works New Jobs Training	\$-	-	\$19,930,600.00	2	\$19,930,600.00	2
MO Works Job Retention Training	\$-	-	\$1,384,009.00	1	\$1,384,009.00	1
<b>TOTAL</b>	<b>\$68,147.00</b>	<b>4</b>	<b>\$100,534,180.26</b>	<b>218</b>	<b>\$100,602,327.26</b>	<b>222</b>

\* Combined program categories: Hi Impact/Small Expanding/Retention/Technology/Flood Survivor Relief

\*\* Combined program categories: 1.5% Employee / 25% of new equip / 40% of new equip / 40% of income

\*\*\* Combined program categories: Zone / Rural / Statewide / Mega 120/Mega 140

\*\*\*\* Combined program categories: New / Expanded / Supplier

(+) Total # of companies may not agree because a company can qualify for both withholdings and tax credits within the same or multiple programs.

Distribution of Benefits Issued in Calendar Year 2017 for the retention, expansion,  
new or start-up of businesses (cont.)

Training Reimbursement Program	Women-Owned Enterprises		Non-Women-Owned Enterprises		TOTAL	
	# of Companies	\$Spent	# of Companies	\$Spent	# of Companies	\$Spent
MO Works Job Development Fund (Customized Training)	13	\$209,035.00	302	\$7,977,570.00	315	\$8,186,605.00

Loan Programs	Women-Owned Enterprises		Non-Women-Owned Enterprises		TOTAL	
	Amount Approved	# Companies	Amount Approved	# Companies	Amount Approved	# Companies
Action Fund Loan	\$-	-	\$-	-	\$-	-
Small Business Loan	\$-	-	\$100,000.00	2	\$100,000.00	2
Grow Missouri Loan	\$-	-	\$-	-	\$-	-
IDEA Fund	\$50,000.00	1	\$8,229,338.01	35	\$8,279,338.01	36
<b>TOTAL</b>	<b>\$50,000.00</b>	<b>1</b>	<b>\$8,329,338.01</b>	<b>37</b>	<b>\$8,379,338.01</b>	<b>38</b>

Note: Out of the 37 companies that received IDEA Fund Loans, ten (10) companies received investments that were led/co-founded by women totaling \$2,064,979.54

Distribution of Benefits Issued in Calendar Year 2017 for the retention, expansion,  
new or start-up of businesses (cont.)

Sales Tax Exemption Program	Women-Owned Enterprises		Non-Women-Owned Enterprises		TOTAL	
	Amount Exempted	# Companies	Amount Exempted	# Companies	Amount Exempted	# Companies
Chapter 100 State Sales Tax Exemption	\$-	-	\$832,557.12	3	\$832,557.12	3

Company Type for Tax Credit Programs	Women-Owned Enterprises		Non-Women-Owned Enterprises		TOTAL	
	Tax Credits	# Companies	Tax Credits	# Companies	Tax Credits	# Companies
Bank - Financial Institution	\$-	-	\$-	-	\$-	-
Close-Corp. - Close Corporation	\$-	-	\$42,010,236.74	66	\$42,010,236.74	66
Prof-Corp - Professional Corporation	\$-	-	\$356,592.87	1	\$356,592.87	1
G-Corp - General Corporation	\$-	-	\$18,025,371.42	16	\$18,025,371.42	16
LLC - Limited Liability Company	\$93,212.54	4	\$23,615,368.82	54	\$23,708,581.36	58
LLP - Limited Liability Partnership	\$-	-	\$839,852.05	2	\$839,852.05	2
LP - Limited Partnership	\$-	-	\$-	-	\$-	-
Not-for-Profit Corp	\$-	-	\$30,120.00	1	\$30,120.00	1
Partnership	\$-	-	\$-	-	\$-	-
Partner/Shareholder in Partnership/S-Corp	\$-	-	\$52,756.07	2	\$52,756.07	2
S-Corp - Corporation, Subchapter S	\$57,749.54	2	\$13,062,879.86	35	\$13,120,629.40	37
Sole. Propr. - Sole Proprietorship	\$-	-	\$-	-	\$-	-
Individual	\$-	-	\$484.71	1	\$484.71	1
<b>TOTAL</b>	<b>\$150,962.08</b>	<b>6</b>	<b>\$97,993,662.54</b>	<b>178</b>	<b>\$98,144,624.62</b>	<b>184</b>

Note: Total number of credits and total number of companies will not agree because a company can qualify for various programs.

